



**Board Meeting Minutes
June 14th
6:30 PM**

ZOOM ONLY

Attendees: Ana, Bonnie, Misty, Michelle, Lesa, Kathy, Anjolie, Debbie, Jouelle and Kyla.

Financials -Bonnie

Our bank and fund balances are fully and accurately reconciled. As of today, our financial snapshot is as follows: Bank Balance \$17,216.19 General Fund \$7,423.47 Junior Fund \$9,792.72 May was a relatively quiet month; however the Melissa Creswick clinic was a tremendous success in every way. There remain a few outstanding reimbursements for hospitality (Melissa's meals, etc.), but as of now, we show a profit of \$1,062.00. The "all inclusive" format was well received by riders and volunteers alike (volunteers did not need to keep track of individual lunch orders, etc.) and I encourage us to consider this again for future events. The junior fund received gift shop revenue of \$574.00 and had \$450.00 in scholarship reimbursement expense.

Junior Gift Shop- Anjolie

Kyla was unable to attend till later so Anjolie gave the gift shop update.

- Struggling to get junior volunteers beside Kyla and Savannah
- Having Anna Z step in to help get communication back on track should hopefully help get more juniors involved
- Margaret Culver has set up a junior meeting this Thursday at 7pm via zoom to discuss gift shop.
- If the juniors do not want to proceed with the gift shop then the board will re-evaluate how to move forward. This does include potentially discussing adults helping work the gift shop at events and the proceeds being split between the two. Adult members have expressed that they would be willing

to help. If the juniors do not want to support the gift shop then the board will meet with Lesa, Jouelle and Kyla to discuss the next steps.

L Program Proposal- Michele

The first is a generic expense and income for a session. It assumes 15 paying participants who will cover the expenses. Income would be from 40 silent auditors paying \$30 for the weekend (not including their lunch). Over 3 sessions (A, B, and C) the profit would be 3 times \$1,200 = \$3,600. The second sheet assumes I get faculty from AZ, Washington and Colorado, and 4 demo riders are from PEC so we have to pay for fewer stalls. The total profit would be \$4,381. The third sheet assumes expenses from the second sheet, and income from 20 participants (the maximum allowed) and 65 silent auditors. I based these numbers on actual numbers from the last L program run by Valley oaks chapter. The profit grows to \$14,131. This is a range of potential profits, and assumes I am paid as an independent contractor to complete the paperwork, contact the faculty, and direct volunteers. This will require a huge coordinated volunteer effort. The profit may be worth the effort. Please review the spreadsheet prior to the meeting and let me know your questions so I may be prepared to answer. I am also sending a screenshot of airfares for when Southwest has a sale. (Spreadsheets will be uploaded to Foothills Drive)

The board agreed to further discuss the L program as a fundraising and opportunity for the general account. Michele will be sending the board a proposal for review and approval.

Junior Update- Jouelle

- Equine Wellness clinic will be on July 17th and 18th
 - Cost for clinic will be all inclusive (lunch and haul in fees) Proposed amount is \$350.
 - Max participants is 20
 - Jouelle to email Misty flyer and link to registration form in order to open and send to Becky for Facebook posting
 - Kyla will be out of town but has offered to help coordinate volunteers for the event.
- At the meeting on Thursday with juniors Jouelle will be discussing the clinic, gift shop and Dressage4Kids. It should be noted that Dressage4Kids is not a Foothills event.

Fall Classic/Pony Cup- Anjolie

- Ana stated that Michele will send over her proposal for board approval in the next few days.
- Once location approved all necessary paperwork will sent in for change of location
- Fall Classic/Pony Cup committee will be meeting the first and third Monday of the month. This included the following members: Anjolie, Mari, Bonnie,

Misty, Christine, Kathy, Lesa, Kyliya, and Ana as needed for board approvals.

- A member did state that they were concerned about location being moved. The board reiterated that this change was made with all pertinent members knowledge and was done in a transparent manner. As always the board is committed to acting in a transparent manner and take all opinions of its members into consideration before making any decisions.

Open

There was no further topic brought up to the board.

The next board meeting will be July 12th at 6:30 pm. This will again be a Zoom only meeting.

Items Voted on By Board

There were no voting items presented at this meeting