



Board Meeting Minutes April 12, 2021

Face to Face Attendees: Ana, Bonnie, Misty, Christine, Kathy, Lesa

Zoom Attendees: Debbie, Jouelle, Jen, Becky, Anjolie, Anna Zablah

Financials Bonnie

Our bank and fund balances are fully and accurately reconciled. As of today, our financial snapshot is as follows:

Bank Balance	\$17,293.14
General Fund	\$6,689.77
Junior Fund	\$10,603.37

The board agreed that future spending for Junior gift shop will not occur prior to awards in order to limit financial risk.

Fundraising Debbie

- Moro Detail
- Fruit Tree Fundraiser with Lara

Flyers have not been printed for which the board approved \$40. At this time the board did not approve Facebook advertising funds for Moro Detail and Fruit Tree Fundraiser until the flyers have been printed and we see what traction we get off of the flyers.

Debbie to approach Lara about sponsoring the Fall Classic with flowers for which she will receive advertising as well as have the ability to sell her flowers. Flower pots should be fall theme. She will collect directly from anyone who wishes to purchase the flower pots.

Dressage4Kids Update Debbie

New dates for Dressage4Kids are November 26, 27, 28. This is the week of Thanksgiving. Debbie confirmed that the chapter will not be responsible for any costs. There will be volunteers needed and the board agreed that the dates proposed may be a issue with attendees and volunteers but as this is not a Foothills event. The board proposed that alternative dates may be a good idea but as this is not a Foothills event it is not up to us.

Junior Update Jouelle

- Michaela Love and Robin have confirmed that the desensitization clinic will occur on July 17 & 18 at the Courtyard. Details to follow.
- Jouelle will be proposing to the juniors that they have a volunteer day at All About Equine.
- Jouelle will restart monthly meeting with juniors
- Jouelle was ok with Emily posting on Instagram.
- Jouelle will send out a email to see if Gift Shop the juniors can bring the shop to the Junior Clinic this weekend as Kyla and Savannah are unavailable.

Dressage Development Program Anna Zablah

Anna proposed to create a development program for the junior riders. The program will consist of ridden and theoretical clinics that will be held or hosted at different barns. We will do one per month over the course of a year - up to 12 annually. No more than 4 will be ridden, and no less than 2 (in a year/1 during 6 months). We will contact local trainers and ask for them to be a part of the program Each trainer would present what they would focus their session on. The juniors based at that trainers' barn (if applicable) would host the incoming juniors. Each session would be around 2 hours, and could be as long as 4 - this is up to the trainers' discretion. Ridden clinics would be group based (4 riders per group) and would take place over one day or two (again at the trainers' discretion). The DDP would be open to all juniors within our chapter, age and skills not restrictive. Certain sessions may be more applicable to older riders (i.e. breeding basics with Kevin & Ericka Reining). Sometimes we will partner with a clinician. For example, Performance Refinery, who could focus on biomechanics, but could set aside an hour or so for the DDP to get an overview of the importance of this with your riding. Anna to start talking to trainers and possible clinicians to get involved with the program and create a calendar.

We will require juniors to write up their experience after each session and will put this together for Instagram and a newsletter. We would plan for the juniors to attend at least half of the sessions offered to "complete" the program on an annual basis. It would be good to allocate \$100-150 monthly to the program depending on the clinic, costs associated with it, etc. to offset the cost for the girls. Ridden clinics should include a small contribution from the juniors. Anna will put together a budget proposal for the board to approve.

Ana G. communicated with Sandy Savage and the first date of May 15th was decided. This will be unmounted and focus on position and biomechanics. Location TBD but Courtyard and Clay Station were proposed. Ana agreed to ride as a demo.

The development of a junior varsity was also proposed. There will be minimal cost associated to the families but the chapter. The board will provide support to the juniors in order to create a varsity team. Details to be developed further by Anna, Debbie, Junior Chairs.

Hospitality PP Clinic

The cost to riders is \$325 for both days. This includes lunch on Saturday. Kathy proposed LaBou. Misty will follow-up with Paula in regards to food service as governed by USEF and CDS. There are only 14 lunches to be provided- 8 riders, 5 volunteers and Ana.

Breakfast we will supply baked goods from Bonnie, Kathy and Christine. Ana to bring her Nespresso the chapter will provide pods.

Website

- Becky will work with Ana on updating sponsorship list and contacting via email sponsors.
- Becky will deactivate the donate page
- Melissa Creswick clinic page will be updated to a more “riders’ choice” move bio closer to picture
- May 3rd to open registration

Items Voted on By Board

Future spending for Junior gift shop will not occur prior to awards in order to limit financial risk.

- Bonnie motioned
- Ana seconded the motion
- Misty voted yes

The vote was unanimous by the board

Facebook advertising funds for Moro Detail and Fruit Tree Fundraiser

- No vote
 - Bonnie
 - Misty
 - Ana